

Ariel Pitch Video

by
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INT. PARKING GARAGE

(Director's Note: Normally I do not put camera directions into a screenplay but in this case the camera movement is a key element. For this pitch video, except when stopped the camera is almost always panning to the right. The whole video is to be done in one continuous shot.)

The camera pans around the empty parking garage.

JOHN HIDALGO (O.C.)

If you were in an isolated situation and faced with a group of attackers bent on having their way with you, would you know what to do?

JOHN HIDALGO walks into frame from the left.

JOHN HIDALGO (CONT'D)

Hello. My name is John Hidalgo. I am the writer, producer and director for a new short film called "Ariel". I am student filmmaker in Austin Community College's Radio, Television and Film department. I have been making films for about the last three years. One of my recent films, "Cthulhu's Witnesses" was recently accepted into and shown at the H. P. Lovecraft Film Festival.

John walks to the right over to ARIEL. The camera follows him.

JOHN HIDALGO (CONT'D)

Our story is about Ariel.

Ariel nervously smiles and waves. John then walks to the right over to HELEN, RYAN and LUCAS.

JOHN HIDALGO (CONT'D)

In a lonely, isolated parking garage, Ariel is confronted by a group of unsavory characters bent on having their way with her.

Helen, Ryan and Lucas smile big ol' evil smiles, hold up weapons or rope and look to the left over at Ariel. John walks to the right back over to Ariel.

JOHN HIDALGO (CONT'D)
Somehow, Ariel must deal with these
attackers and find a way to
prevail.

Ariel looks fearfully to the left at the attackers. John walks to the right. As he does so, he passes Helen, Ryan and Lucas going in the opposite direction towards Ariel. John comes up to a PRODUCTION ASSISTANT who is holding up a series white cards. The first one says "Ariel Needs Your Help".

JOHN HIDALGO (CONT'D)
Ariel is already well underway.
Pre-production has begun and all
the key roles have been auditioned
and cast. Now, to make "Ariel" a
reality I need your help. I am
looking to raise three thousand
dollars to cover production cost,
submission fees into such film
festivals as Sundance, the Austin
Film Festival and Tribeca and, most
importantly to pay cast and crew.
To say thank you for supporting
this film and so that you get a
return for that support, I have
come up with a number of perks for
you. The perks for Ariel have been
designed to so regardless of what
level you contribute, you get to
see the film. Here is the breakdown
of the perks.

John pulls down the first card to show another card that says
"\$10 Digital Download of Ariel".

JOHN HIDALGO (CONT'D)
All of the perks include a thank
you shout our on Facebook, Twitter
and the arielmovie.com Web site.
At the ten dollar level you get a
digital download of the film.

John pulls down that card. The next card says "\$20 Digital
Download of Ariel and Production Book".

JOHN HIDALGO (CONT'D)
At the twenty dollar level in
addition to the digital download of
the film you also get a digital
copy of the production book which
will contain the screenplay,
storyboard and production notes.

John pulls down that card. The next card says "\$50 Ariel DVD and Production Book".

JOHN HIDALGO (CONT'D)

At the fifty dollar level, I will mail you a DVD copy of Ariel and a physical copy of the production book.

John pulls down that card. The next card says "\$100 Associate Producer".

JOHN HIDALGO (CONT'D)

At the one hundred dollar level you are now an associate producer. In addition to the DVD and production book you get your name in the credits as an associate producer as well an invitation to come to the set and watch the film being shot.

John pulls down that card. The next card says "\$250 Executive Producer".

JOHN HIDALGO (CONT'D)

At the two hundred fifty dollar level, as an executive producer, you get everything in the associate producer package plus an invitation to the wrap dinner party at the Salt Lick BBQ in Driftwood, Texas.

John pulls down that card. The next card says "Social Media".

JOHN HIDALGO (CONT'D)

In addition to funding, you can also help "Ariel" by spreading the word on Facebook, Twitter and other social media using the links contained on our IndieGoGo page.

John pulls down the last card. In the background stands Ariel. At her feet Helen, Ryan and Lucas lay dead. Ariel's face wears an expression of "Huh? What just happened?". John does not see this at first. The production assistant nods at Ariel. John looks over at Ariel for a second and then back at the camera.

JOHN HIDALGO (CONT'D)

So, please come join me and be part of "Ariel" so that I can share this film with you. Thank you for your support.